



Advertising Package



About Us

Church Beat Radio (CBR) is an Internet based Inspirational urban music radio station. In 2001 Donovan Johnson created CBR on the internet's largest radio network, Live365.com. Under the concept of mixing ear friendly tunes with an uplifting and Godly message of love, CBR, which is now owned by Church Beat Enterprises and partnered with non-profit organization H.O.P.E., has rapidly grown from approximately 150 listeners per month to more than 120,000. It is part of the iTunes Radio network; and ranks in the top 40 amongst all 10,000 radio stations of every genre on live365. In the process of becoming the number one Inspirational radio brand on the net, CBR seeks to improve society by spreading the word of God through music.

Why Should You Partner With Church Beat Radio?

By Partnering with Church Beat Radio, you will:

- Expose your company/clients to over 110,000 people/streams on a monthly basis
- **Give your companies free instructional closer training for a full week!**
- **Add tax incentives for both your company and clients through H.O.P.E**
- Offer your customer a tangible product that can be heard as well.
- Receive full service customer service for all advertising clients
- Get free advertising on our station for your company
- Receive automatic rotations for your featured songs if you are a record company
- Give your customers more value for the dollars they spend on advertising
- Reach a demographic that has a track record of business loyalty
- Increase your revenue stream by offering advertising to your customers on a third party station.
- Have simplified campaigns that will be managed by Church Beat Radio.
- Enjoy on time delivery of audio presentations.



Listener Testimonials

“Hottttttttttttttt!

Keep it pumping, so many Hot jamz!

If you listen to (these) guys and don't feel anything, check your pulse, you may be dead” – Phatnsosaved

“Good afternoon, yes I am at my desk workin with head phone on, listen to the gospel station. Thanks for making my day very inspirational.”- Kee

“I just want you to know that I love you guys!!!! I thank God that there are radio stations like you that I can listen to.” -- babyg_luvs_u

“i love this station! it has wonderful songs that are inspirational and keep my head up....i love Gospel...very beautiful....”--- Angie

“i am trying to play this as much as possible in home so that these two teenage girls are drawn to the move of GOD in church beat radio.” -- Minister46

“This radio station has been a blessing to me on my job. I love to hear the latest gospel hits and new artists. It keeps me in tune. Thanks!” --- vdyer1243



Demographical Reach of Church Beat Radio

Age

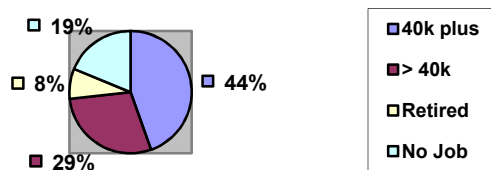
Currently Church Beat Radio’s format is tailored for the urban college age and young working adults, primarily between the ages of 25-45. However, a recent series of polls conducted by CBR of its listeners, suggests that the programming attracts an older audience as well. The breakdown of the age demographics is as follows:

- **33%** ages 36-45;
- **28%** age 46 or older;
- **23%** ages 26-35;
- **17%** ages 18-25.

The fact that Church Beat Radio attracts a career age audience also means they can have the capacity to provide a more stable source of income than a younger audience. The following graph shows the income of those polled*:

Income

CBR Listener household income





Listeners also disclosed whether they own a business:

Business Ownership

- **20%** Owners
- **80%** Non Owners

Finally, the listeners polled* indicated if they own a home:

Home Ownership

- **45%** indicated that they do not own a home.
- **55%** indicated that they own
- **11%** of those who own homes are in foreclosure
- **44%** of those who own are financially stable

*

* Polls were conducted online by Church Beat Radio with the minimum requirement of 101 respondents.



Geographical Reach of Church Beat Radio

With a specially formulated play list, Church Beat Radio boasts an average listening time of 40-90 min per stream, while the average throughout the live365.com site, is about 50 min per stream. This guarantees that the average customer will most likely hear any kind of branding that advertisers desire. CBR's programming not only reaches people in the United States (all states and well over 200 cities), but its reach spans over 140 countries worldwide. The following charts list the Geographical influence of Church Beat Radio:

Countries

Country	Streams	TLH
United States	95054	57636:35
United Kingdom	5030	2892:22
Canada	4165	2781:12
Jamaica	469	643:57
Russia	2754	445:23
Japan	916	390:04
Bahamas	302	326:51
Netherlands Antilles	136	306:20
Australia	369	284:09
France	483	266:53
Netherlands	469	235:39
Germany	905	203:15
Virgin Islands (USA)	115	191:49
Antigua and Barbuda	198	148:59
Switzerland	160	110:20
Mexico	307	104:55
Trinidad and Tobago	171	101:17
Brazil	333	99:01
Greece	111	98:35
Spain	336	94:16
Philippines	907	89:04
Barbados	332	81:17

Norway	401	78:22
Bermuda	40	72:44
Kenya	348	64:00
Saint Lucia	71	58:34
Belgium	105	47:46
Grenada	45	47:27
China, People's Republic of	342	44:45
Denmark	51	39:26
Colombia	119	38:56
Saint Vincent and the Grenadines	42	38:50
United Arab Emirates	96	38:43
Nigeria	205	37:38
Singapore	93	37:03
Sweden	69	35:38
Korea, Republic of	203	35:34
Montserrat	17	35:04
Cayman Islands	24	33:31
New Zealand	41	30:30
Ireland	55	27:26
Ghana	163	26:56
Botswana	70	24:45
Ukraine	39	18:56
Malaysia	109	18:27
Italy	174	17:41
South Africa	78	16:29
Thailand	25	16:14
Finland	39	15:51
Virgin Islands (British)	30	15:49
Hungary	197	14:24
India	147	13:32
Puerto Rico	32	13:14
Saint Kitts and Nevis	39	11:47
Indonesia	36	11:35
Lithuania	16	10:36
Sri Lanka	13	9:20
Poland	168	8:35
Kuwait	23	8:17
Turkey	40	6:56
Cameroon	15	6:52
Taiwan	59	6:25
Bahrain	7	5:37
Venezuela	30	5:35
Zimbabwe	106	5:25

Chile	37	4:54
Estonia	14	4:23
Guatemala	22	4:10
Israel	23	3:55
Saudi Arabia	22	3:50
Hong Kong	24	3:45
Argentina	25	3:19
Cote d'Ivoire	19	3:06
Costa Rica	37	2:54
Latvia	10	2:53
Suriname	14	2:49
Haiti	11	2:30
Guam	6	2:29
Slovenia	9	2:06
Guadeloupe	10	2:00
Croatia/Hrvatska	7	1:52
Niger	2	1:48
Ecuador	8	1:46
Czech Republic	25	1:40
Ethiopia	46	1:39
Morocco	6	1:36
Tanzania	15	1:35
Malta	10	1:33
Panama	6	1:26
Albania	3	1:23
Austria	26	1:19
Portugal	13	1:13
British Indian Ocean Territory	4	1:11
Egypt	15	1:10
Namibia	4	1:01
Dominican Republic	22	0:53
Romania	14	0:46
Guyana	3	0:46
Zambia	5	0:45
Peru	9	0:38
Aruba	4	0:38
Somalia	5	0:36
Anguilla	13	0:33
Honduras	5	0:25
Martinique	9	0:24
Liberia	21	0:22
Mauritius	7	0:19
Turks and Ciacos Islands	4	0:19

Senegal	2	0:18	
Moldova, Republic of	2	0:17	
Qatar	4	0:17	
Bolivia	4	0:16	
French Polynesia	4	0:12	
Bulgaria	9	0:11	
Nicaragua	6	0:11	
Kyrgyzstan	6	0:08	
Rwanda	1	0:08	
Tunisia	5	0:05	
Gambia	3	0:05	
El Salvador	4	0:05	
Jordan	2	0:04	
Luxembourg	5	0:04	
Iraq	2	0:03	
Bosnia and Herzegovina	4	0:03	
Uganda	1	0:02	
Paraguay	2	0:02	
Myanmar	1	0:02	
Cyprus	2	0:02	
Slovak Republic	4	0:02	
Uruguay	2	0:02	
Malawi	2	0:01	
Togo	3	0:01	
Vietnam	1	0:01	
Belize	2	0:01	
Reunion Island	1	0:01	
Nepal	1	0:01	
Iceland	1	0:01	
Pakistan	1	0:01	
Sudan	1	0:00	
Syrian Arab Republic	1	0:00	
Lebanon	1	0:00	
Faroe Islands	1	0:00	
Andorra	1	0:00	
Mali	1	0:00	
Armenia	1	0:00	
Burkina Faso	1	0:00	
Georgia	1	0:00	
New Caledonia	1	0:00	
Totals:	118735	68766:11	



U.S. States

Region	Streams	TLH
TX	6742	5234:00
FL	10121	4911:11
CA	5277	4532:47
GA	6452	4451:06
NC	3515	3458:37
NY	4032	3013:51
VA	2230	2968:44
DC	1492	2267:31
MD	1453	1948:25
PA	7951	1944:36
OH	2635	1938:36
SC	1090	1658:47
AL	5164	1655:16
AZ	4960	1502:39
IL	1866	1416:09
MA	873	1357:37
MI	1238	1253:00
MO	1258	1145:43
OK	674	1143:55
TN	1931	1114:00
NJ	1951	800:00
WV	335	786:24
IN	644	730:37
MS	548	710:36
MN	445	629:05
LA	515	615:49
CO	1892	518:55
NV	287	465:21
WA	749	387:10
WI	345	364:24
DE	13218	361:24
CT	331	348:19
KY	322	314:45
RI	113	231:06
AR	300	223:08
KS	328	187:32

AOL	473	158:29	
NE	149	151:50	
OR	154	134:46	
UT	106	116:24	
NM	217	102:25	
HI	58	97:56	
AK	103	96:43	
IA	279	79:02	
WY	40	34:10	
NH	33	27:05	
ID	30	14:24	
ME	24	12:02	
ND	72	11:33	
VT	6	3:39	
MT	12	2:56	
SD	21	1:39	
Totals:	95054	57636:35	



U.S. City

Cities	States	Streams	TLH
Washington DC (Hagerstown)	DC, MD, PA, VA, WV	3367	4643:36
Atlanta	AL, GA, NC	5363	3052:35
New York	CT, NJ, NY, PA	4625	2930:47
Dallas - Fort Worth	TX	1466	2152:39
Raleigh - Durham (Fayetteville)	NC, VA	2284	1990:14
Los Angeles	CA	1672	1788:04
Philadelphia	DE, NJ, PA	2229	1728:59
Phoenix	AZ, CA	4919	1478:35
Houston	TX	1626	1381:54
San Francisco - Oakland - San Jose	CA	2062	1313:04
Boston (Manchester)	MA, NH, VT	838	1265:58
Chicago	IL, IN	1567	1199:39
Orlando - Daytona Beach - Melbourne	FL	1042	1029:46
Oklahoma City	OK	511	945:13
Miami - Fort Lauderdale	FL	1491	944:16
Tampa - Saint Petersburg (Sarasota)	FL	6284	918:33
Columbia, SC	SC	604	878:04
Saint Louis	IL, MO	648	777:42
Columbus, OH	OH	488	723:16
Baltimore	MD	617	719:36
Detroit	MI	725	686:38
Austin, TX	TX	622	682:46
Jackson, MS	MS	442	651:13
Birmingham (Anniston and Tuscaloosa)	AL	457	642:13
Cincinnati	IN, KY, OH	557	633:55
Charlotte	NC, SC	485	601:11
Richmond - Petersburg	VA	395	570:21
Nashville	KY, TN	414	568:11
Indianapolis	IN	455	559:21
Tallahassee - Thomasville	FL, GA	381	539:25
Mobile - Pensacola (Fort Walton Beach)	AL, FL, MS	4339	536:00
Minneapolis - Saint Paul	MN, WI	357	487:31
Greenville - Spartansburg - Asheville - Anderson	GA, NC, SC	359	469:02
Sacramento - Stockton - Modesto	CA	808	466:18
Norfolk - Portsmouth - Newport News	NC, VA	347	462:27
Pittsburgh	MD, PA, WV	6215	443:27

Denver	CO, MT, NE, NV, SD, WY	1776	440:06
Lansing	MI	216	431:34
Charlottesville	VA	187	428:38
Greensboro - High Point - Winston-Salem	NC, VA	348	418:43
Kansas City	KS, MO	687	409:01
Cleveland	OH	382	402:27
West Palm Beach - Fort Pierce	FL	251	399:52
Columbus, GA	AL, GA	186	377:41
Seattle - Tacoma	WA	691	374:18
San Diego	CA	289	361:49
Jacksonville, Brunswick	FL, GA	303	359:42
Roanoke - Lynchburg	VA, WV	249	347:32
Savannah	GA, SC	252	346:52
Bluefield - Beckley - Oak Hill	VA, WY	101	331:26
Gainesville	FL	199	320:06
Wilmington	NC	163	312:49
Charleston-Huntington	KY, WV	132	311:47
Rochester, NY	NY	221	309:31
Albany, GA	GA	148	303:28
Milwaukee	WI	272	284:37
Montgomery (Selma)	AL	97	275:58
Chattanooga	AL, GA, NC, TN	243	275:12
Reno	CA, NV	62	266:19
Huntsville - Decatur (Florence)	AL, TN	269	254:03
Providence - New Bedford	MA, RI	120	237:46
Baton Rouge	LA, MS	142	235:03
Hartford & New Haven	CT	205	226:20
San Antonio	TX	207	222:35
Little Rock - Pine Bluff	AR	272	220:57
Louisville	IN, KY	191	217:10
Buffalo	NY, PA	221	214:40
Macon	GA	81	213:47
AOL or N/A	AOL or N/A	515	209:28
Fresno - Visalia	CA	131	206:56
Monterey - Salinas	CA	72	202:06
Waco - Temple - Bryan	TX	112	201:22
Harrisburg - Lancaster - Lebanon - York	PA	373	199:22
Las Vegas	NV	224	198:32
Albany - Schenectady - Troy	MA, NY, VT	132	186:10
Fort Myers - Naples	FL	86	183:51
Bakersfield	CA	187	181:09
Abilene - Sweetwater	TX	80	180:51
Dothan	AL, GA	94	179:08
Corpus Christi	TX	70	175:07

Augusta	GA, SC	349	169:14
Tulsa	KS, OK	127	156:11
Memphis	AR, MS, MO, TN	253	154:18
Clarksburg - Weston	WV	96	150:52
Rochester - Mason City - Austin	IA, MN	56	140:42
Salisbury	DE, MD	13089	139:37
South Bend - Elkhart	IN, MI	142	137:36
Portland, OR	OR, WA	147	132:33
Charleston, SC	SC	80	125:13
Lafayette, LA	LA	96	124:19
Omaha	IA, MO, NE	128	120:07
Knoxville	KY, TN	144	119:59
Salt Lake City	CO, ID, NV, UT	106	116:24
Greenville - New Bern - Washington	NC	140	113:48
Monroe - El Dorado	AR, LA	62	113:04
Paducah - Cape Girardeau - Harrisburg - Mt Vernon	IL, KY, MO, TN	158	112:01
Springfield - Holyoke	MA	58	108:44
Wichita - Hutchinson	KS, NE, OK	149	107:49
Honolulu	HI	58	97:56
Tri-Cities, TN-VA	KY, TN, VA	975	97:33
Dayton	IN, OH	110	93:22
Peoria - Bloomington	IL	97	93:16
Shreveport	AR, LA, OK, TX	98	83:17
Colorado Springs - Pueblo	CO	116	78:40
Albuquerque - Santa Fe	AZ, CO, NM	204	76:20
Grand Rapids - Kalamazoo - Battle Creek	MI	205	75:47
Anchorage	AK	72	66:35
Syracuse	NY	72	63:25
Madison	WI	41	62:40
New Orleans	LA, MS	108	62:18
Beaumont - Port Arthur	TX	2329	61:48
Tyler - Longview (Lufkin & Nacogdoches)	TX	122	60:11
Florence - Myrtle Beach	NC, SC	59	52:24
Des Moines - Ames	IA, MO	42	49:27
Lubbock	TX	31	49:21
Columbia - Jefferson City	MO	82	45:13
Fort Smith - Fayetteville - Springdale - Rogers	AR, OK	46	44:01
Champaign & Springfield - Decatur	IL	60	41:38
Marquette	MI, WI	27	41:24
Harlingen - Weslaco - Brownsville - McAllen	TX	25	34:00
Lexington	KY	48	33:11
Lincoln & Hastings - Kearney	KS, NE	26	33:04
Fairbanks	AK	31	30:08
Elmira	NY, PA	23	26:31

Rapid City	MT, SD, WY	17	25:52
Youngstown	OH, PA	1040	25:33
Cedar Rapids - Waterloo & Dubuque	IA	40	24:30
El Paso	NM, TX	20	24:22
Tucson (Sierra Vista)	AZ	39	24:03
Toledo	MI, OH	36	22:18
Erie	PA	25	17:40
Flint - Saginaw - Bay City	MI	54	17:09
Evansville	IL, IN, KY	22	17:03
Green Bay - Appleton	MI, WI	15	16:18
Meridian	AL, MS	20	15:54
Sherman, TX - Ada, OK	OK, TX	13	15:27
Columbus - Tupelo - West Point	AL, MS	23	15:13
Wilkes Barre - Scranton	PA	41	12:08
Portland - Auburn	ME, NH, VT	18	10:56
Spokane	ID, MT, OR, WA	36	10:24
Santa Barbara - Santa Maria - San Luis Obispo	CA	32	9:39
Fort Wayne	IN, OH	17	9:12
Minot - Bismarck - Dickinson	MT, ND, SD	6	8:18
Eugene	OR	17	7:53
Springfield, MO	AR, MO	29	7:51
Boise	ID, OR	16	7:39
Terre Haute	IL, IN	7	7:27
Burlington - Plattsburgh	NH, NY, VT	9	6:58
Casper - Riverton	WY	13	6:54
Bowling Green	KY	12	6:39
Lake Charles	LA	6	6:11
Panama City	FL	16	5:25
Harrisonburg	VA, WV	7	4:39
Johnstown - Altoona	PA	34	4:18
Biloxi - Gulfport	MS	30	4:12
Alexandria, LA	LA	16	3:59
Davenport - Rock Island - Moline	IL, IA	188	3:41
Chico - Redding	CA	12	3:23
Fargo - Valley City	MN, ND	70	3:16
Amarillo	KS, NM, TX	5	3:09
Jackson, TN	TN	20	2:48
Idaho Falls - Pocatello	ID, WY	5	2:41
Billings	MT, WY	10	2:33
Rockford	IL	8	2:08
Sioux Falls (Mitchell)	IA, MN, NE, SD	22	1:40
Hattiesburg - Laurel	MS	12	1:37
Wichita Falls & Lawton	OK, TX	10	1:26
Topeka	KS	5	1:11

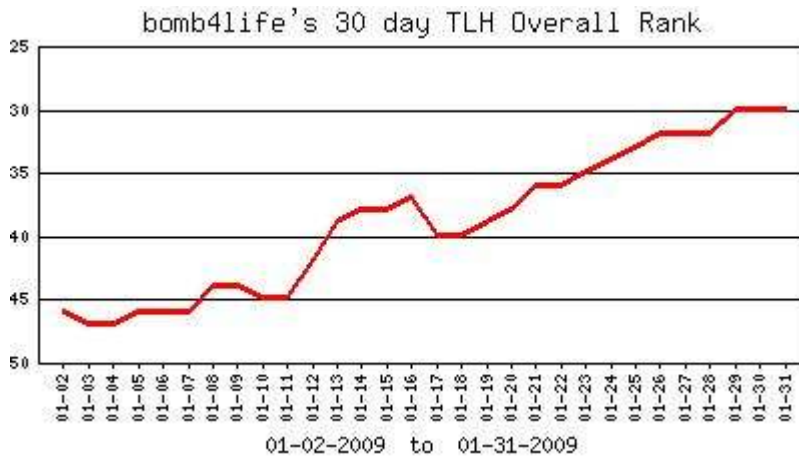
Great Falls	MT	2	1:10
Bangor	ME	6	1:06
Odessa - Midland	NM, TX	6	0:54
La Crosse - Eau Claire	MN, WI	14	0:46
Joplin - Pittsburg	KS, MO, OK	5	0:43
Lafayette, IN	IN	1	0:42
Cheyenne - Scottsbluff	NE, WY	6	0:36
Sioux City	IA, NE, SD	6	0:28
Yakima - Pasco - Richland - Kennewick	OR, WA	14	0:26
Jonesboro	AR	6	0:18
Palm Springs	CA	11	0:13
Parkersburg	OH, WV	3	0:13
Duluth - Superior	MI, MN, WI	28	0:12
Twin Falls	ID	2	0:12
Utica	NY	17	0:12
Medford - Klamath Falls	CA, OR	4	0:09
Binghamton	NY	4	0:08
Ottumwa - Kirksville	IA, KO	1	0:07
Victoria	TX	6	0:07
Wheeling - Steubenville	OH, WV	4	0:06
Quincy - Hannibal - Keokuk	IL, IA	6	0:04
Lima	OH	3	0:03
Mankato	IA, MN	2	0:02
San Angelo	TX	1	0:01
Greenwood - Greenville	AR, MS	3	0:01
Yuma - El Centro	AZ, CA	2	0:01
Traverse City - Cadillac	MI	3	0:01
Bend, OR	OR	1	0:01
Wausau - Rhinelander	WI	3	0:00
Helena	MT	1	0:00
Saint Joseph	KS, MO	1	0:00
Missoula	MT	2	0:00
Totals:		95054	57636:35

As indicated in the charts, the reach of Church Beat Radio is widespread within the U.S. and across the globe.

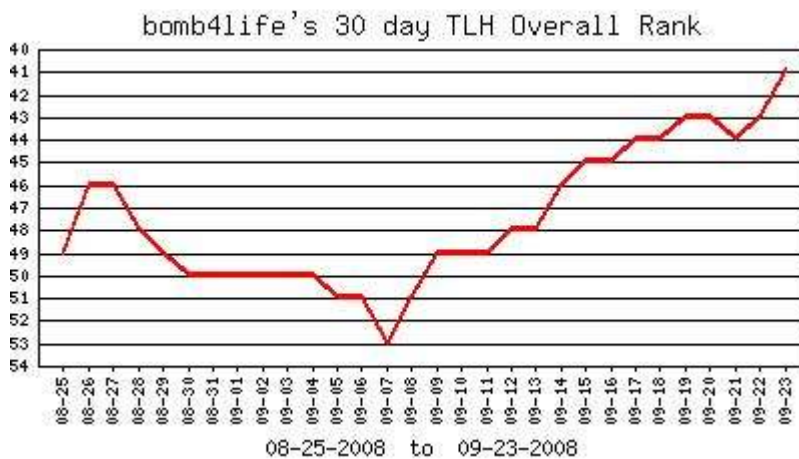


Along with the diverse locations, CBR is experiencing tremendous growth as well. The following charts indicate Church Beat Radio's growth by rank (ie monthly listening hours out of over 10,000 stations on Live365.com) in the last 30 day period; plus its ranking within the past year:

***Church Beat Radio overall rank in Jan '09**

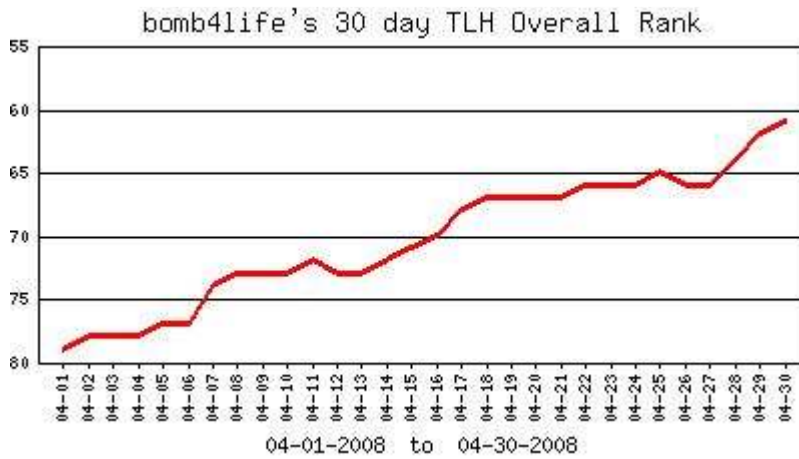


Church Beat Radio overall rank 6-months ago





Church Beat Radio overall ranking April '08



*bomb4life is the username for Church Beat Radio on Live365.com

In conclusion, the long time stability and explosive growth of CBR makes the radio station and website an obvious choice to increase exposure for your prospective businesses.



Basic Advertising Rates

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